## KINGSTON SCHOOL

Based On Cambridge Schooling System Kingston Educational Project Junior To Matric

Best Investment Proposal For Investor Get Franchise Of Kingston School



Get Join Us

Kingston Educational Project / Kingston Educational Network

# Message Of Director and Founder Of Kingston Schooling System:

"I firmly believe that education is the basic rights of all human beings living on the planet regardless of their social background. An education nation is a democratically stable and consistent in the economic viability. A lesson leant through my passion for education for the last three decades. I hope an desire that our education system should produce responsible, enlightened citizen to align Pakistan with the global frame work of economic and social prosperity. I am confident that Kingston Schools will suffice this dire need of our society.

I am proud of the fact that we have been able to make remarkable congenial for quality education in Pakistan. I therefore, welcome to parents and their children to become part of Kingston Schools family to grow together. I believe it is today we must create."

Sir Naveed Ur Rehman



Sir Naveed Ur Rehman
Director and Founder Of Kingston Schooling System

#### The Vision Statement Of Kingston Schooling System:

We are imparting education with the spirit to evolve leadership to guide and command The nation in an excellent way with Islamic and patriotic norms of life with cultural values.

#### The Mission Statement Of Kingston Schooling System:

To provide our students, education of the highest quality groom their personality inculcate in them a sense of responsibility, confidence & dedication towards the society.

#### The Core Values Of Kingston Schooling System:

- Kingston School aim to give children all around education offering
- ➤ Kingston Schooling System of education stands out distinctively with its focus on morality and academic with a balance approach.
- ➤ A caring environment with strong academic foundation.
- An exclusive focus on the individual child.
- Kingston School aim's to develop a deep sense of responsibility, moral courage and complete harmony in action and through leading and balance personality.





# Best Investment Proposal

For Investors

KINGSTON SCHOOL is a BETTER Investment!

### What are we offering?



#### Special Features of the Kingston School

Since The KINGSTON School envisions The KINGSTON Schools as centers of holistic and modern learning, the management wants every student to benefit from the very best that we have to offer. The schools will be equipped with facilities that allow students and parents to enjoy the benefits of quality education. We believe in independent management so the administration will be allowed to run with minimal interference. However, since we expect standardized systems, some functions will be centralized to aid the school management.



#### It's a project of the Kingston Schooling System

The KINGSTON School, with more than 20 years of academic excellence, is today a renowned and respected name in the education sector. With the backing of The KINGSTON School's strong network, investing in The KINGSTON School makes a lot of sense. It has the support of an established organization with a proven track record of excellence in education.



#### Centralized Head Office Support You.....

The KINGSTON School will provide a standardized structure of education. For this purpose, a centralized head office will ensure and provide continuous support to the franchises. All franchisees will be continually in contact with the team and through them, a network will be established where all investors will be brought together on one platform.



#### Modern and Standardized Academic Curriculum

KINGSTON will provide a standardized and centralized curriculum nationwide to achieve our mission of quality education at an affordable cost in an excellent academic environment. The developed syllabi will be provided to the associates, ensuring that all KINGSTON Schools are on a par with each other.



#### Continuous Professional Development and Support for Franchisee

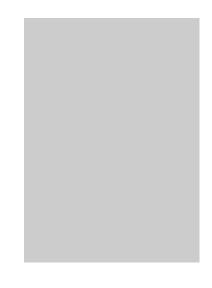
Continuous Professional Development will be the responsibility of the central management. For this will ensure that teachers, across the board, receive the same kind of training. It will help the school management in maintaining the high standard. We will provide you free consultancy and free academic yearly audit.



#### New Generation Schooling / E-learning Methodology and KINGSTON

The KINGSTON School has good Academic Books Published By (NAKHLA) AFAQ (Association For Academic Quality) facilitate students' learning and to keep them at par with the modern world. These all books are based E-Learning. The central administration will offer trainings to teachers for the latest e-learning techniques.





#### Connectivity Across The Web Portal

The KINGSTON School Network intends to create a centralized web portal for The KINGSTON School. In today's information age, it is very important for our investors to stay in touch and feel connected. The web portal will allow The KINGSTON Schools to connect with each other and present a unified image of their standardized curriculum.

#### Transfer Facility All Over Pakistan

We are facilitating our students those are want to change their home town to transfer from one school to another without any fee or charges only with transferring their student progress records and admission records.

#### Centralized Group Activities and Policies For All Franchisee

We are maintaining group activities in different schedule for whole academic year which is based on co-curricular activates and competition between all schools.



#### School Management System Software

The KINGSTON School Network intends to introduce SMS Software (School Management System Software). In today's information age it is very important for our investors to stay comfort with accounts and others records.



#### What's We Have For You?

- An assured ROI (Return on Investment),
- > Support from one of Pakistan's most reputed and academically distinguished school networks,
- A successful business venture that translates into the greater good for all,
- ➤ The credibility of being a project of The KINGSTON School,
- The first mover advantage as an New Generation School, .



# Many more benefits of Association With Kingston Schooling System Group:

- ➤ We have more than 20 years of experience,
- We have a nationwide network and an international presence in all over Pakistan.
- We have a proven track record and an excellent academic program.
- We have the latest e-teaching methodology,
- We are organizing school evaluations, regular staff training and development,
- We are organizing school evaluations, regular Management training and development,
- We are offering administrative, managerial, marketing and architectural support,
- We have a standardized and centralized curriculum,
- We are providing all academic resources.

# Be Part Of Kingston!

#### Schools Specification and Criteria

- A school may be purpose built on available space (owned or leased) An existing building refurnished According to given parameters.
- The Network associate fee and royalty will be pre decided standardized.
- All areas are in sq yard, & sq feet.



**Primary School** 

Building Parameters				Network Association		
Classes	Students per class	School Strength	Minimum Plot Area	Association Fee	Association Period	Royal Or Gross
8	25-35	300 Approx	250 Sq yard 2250 Sq feet	5,00,000 PKR Free for first 10 school	Life time	10 % on every Student Fee Tuition fee Annual Fee Stationary Fee Admission Fee

#### **Secondary School**

Building Parameters				Network Association		
Classes	Students per class	School Strength	Minimum Plot Area	Association Fee	Association Period	Royal Or Gross
13	25-35	500 Approx	500 Sq yard 4500 Sq feet	750,000 PKR Free for first 10 school	Life time	10 % on every Student Fee Tuition fee Annual Fee Stationary Fee Admission Fee

#### Schools Fee Criteria

- School Campus can collect fee according to following schedule School.
- Campus may increase the fee According to given parameters.
- Fee can increase only 5% after one year, but school should take permission from Head Office.
- We are defining Schools in two category .

First Category School call (A+ Category School) Second Category School call (A Category School)

<u>Note:</u> Kingston School head office have their own parameters for judgment of category and head office will be decide about category level of "School Campus" and after deciding they will follow fee structure according to issued schedule by Kingston head office.

#### A+ Category Schools Fee Structure

Applicable Fee	Explanation	Fee In Rupees	
Form Charges		500/=	
Registration Charges	For first time before entry test Registration Charges should be collect.	250/=	
Admission Fee	For first 100 admission school can wave out Admission fee.	5000/=	
Security Deposit (Refundable)	For first 100 admission school can wave out Security Deposit fee.	2000/=	
Annual Fund (One Time in a year)	At the time of admission school can collect annual fund.	2000/=	
Stationary Charges (One Time in a year)	This fee is only applicable for Pre Primary students	2000/=	
Board Fee (If Applicable)	Only for 9 <sup>th</sup> Class / 10 <sup>th</sup> Class Students	As per board fee	

#### A Category Schools Fee Structure

Applicable Fee	Explanation	Fee In Rupees	
Form Charges		500/=	
Registration Charges	For first time before entry test Registration Charges should be collect.	250/=	
Admission Fee	For first 100 admission school can wave out Admission fee.	2000/=	
Security Deposit (Refundable)	For first 100 admission school can wave out Security Deposit fee.	1500/=	
Annual Fund (One Time in a year)	At the time of admission school can collect annual fund.	1500/=	
Stationary Charges (One Time in a year)	This fee is only applicable for Pre Primary students	1500/=	
Board Fee (If Applicable)	Only for 9 <sup>th</sup> Class / 10 <sup>th</sup> Class Students	As per Board fee	

# **Kingston School Business Plan – Financial Projections and Costing:**

In setting up a private school business, the amount or cost will depend on the approach and scale you want to undertake. If you intend to go big by acquiring a large facility, then you would need a higher amount of capital as you would need to ensure that your employees are taken care of, and that your private school's environment is conducive enough for the students to learn.

This means that the start-up can either be low or high depending on your goals, vision and aspirations for your business.

The materials and equipment that will be used are nearly the same cost everywhere, and any difference in prices would be minimal and can be overlooked. As for the detailed cost analysis for starting a private school business; it might differ in other countries due to the value of their money.

However, this is what it would cost us to start KINGSTON School;

•	Office Furniture Cost will -	100000/=
•	Students Furniture Cost will –	320000/=
•	The budget for library will –	<b>75000/=</b>
•	Computer Lab Cost will –	<b>75000/=</b>
•	Advertising Cost will –	250000/=

- The budget for the payment of salaries for the first three months of operations will 330000/=
- Equipping and decorating the classes and office (computers, generator, stationary, white boards, soft boards, printers, projectors, markers, pens and pencils, telephones, filing cabinets, and electronics) will cost –
- Additional Expenditure such as Business cards, Brushers, Name Plates,
   Stamps, Fliers, Signage, Adverts and Promotions will cost 50000/=

Going by the market survey and feasibility studies conducted, we came to the conclusion that we will need an average of 1350000/= to start a small scale but standard private school.

#### **Check List / Milestone:**

•	Schooling Place Availability Check:	
•	Distance from another Kingston School is not les then one kilometer radi	ius:
•	Area Survey is done from Kingston Head Office:	
•	Opening of Corporate Bank Accounts in Bank Islami :	
•	On a sing Caling Decision to Dietherman	
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•	Securing a standard facility large enough to accommodate our design	
•	Conducting Feasibility Studies:	••••
•	Generating part of the start – up capital from the founders:	
•	Writing of Business Plan:	
•	Drafting of Employee's Handbook:	
•	Drafting of Contract Documents MOU between Kingston Schoo	l Chairman
	and new campus Network Associate is completed or not :	
•	Building Construction or renovation (as per school requiren	nent) is
	completed or not :	
•	Graphic Designs and Printing of Packaging Marketing / Pron	notional
	Materials Sign Boards and front boards:	
•	Recruitment of employees:	
•	Purchase of the needed furniture, office equipment, electronic	onic
	appliances and facility facelift:	
•	Creating Official Face Book Page / Twitter Account / Instagr	am Account
	/ Email Account / YouTube Channel / Google map identifica	tion / for
	the Tutorial School:	
•	Creating Awareness for the tutorial school in Area:	
•	Health and Safety and Fire Safety Arrangement:	•••••
•	Establishing business relationship with vendors and key pla	yers in the
	education Schools:	
	Flectricity / Soi Gas / Generator / Telephone is available or not:	



#### **OUR CAMPUSES NAMES**

KINGSTON SCHOOL (Korangi Campus) Contact: 0312-1272221

KINGSTON SCHOOL (Shah Faisal Campus) Contact: 021-34593555

KINGSTON SCHOOL (Bhitai Campus) Contact: 0331-6655586

KINGSTON SCHOOL (F.B Area Campus) Contact: 0316-6655586

Contact: 0311-2260663 Whatsapp: 0333-2260663

www.kingstonschool.com.pk

www.facebook.com/KingstonSchoolShahFaisalCampus/ www.facebook.com/Kingston-school-Bhitai-campus www.facebook.com/KingstonSchoolMainCampus/







